# The Alignment Ascension

## A 6-Month Journey of Conscious Growth for Women in Business

Awaken • Lead • Ignite • Ground • Navigate and Ascend



## A New Paradigm of Holistic Coaching for Conscious Entrepreneurs

The Alignment Ascension™ combines business strategy with energetic mastery and somatic awareness to help women grow without burnout.

This 6-month private coaching experience supports you in aligning your purpose, activating your intuition, and leading your business from balance, not busyness.

"When your strategy honors your soul, your success becomes sustainable."

~ Karen Kleinwort





#### Meet Karen ~

#### Pioneering holistic business coaching for over 20 years.

Karen Kleinwort is a visionary coach, healer, and mentor who has been at the forefront of holistic business coaching for more than two decades. She's built her work around a single truth:

sustainable success comes from alignment — not hustle.

Long before "holistic" became a business buzzword, Karen was blending the power of the mind, body, and spirit to help women entrepreneurs grow with ease and purpose.

Her unique integrative approach combines:

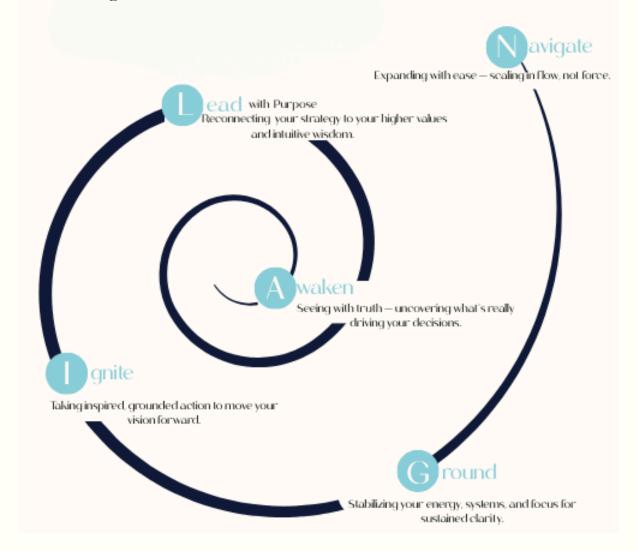
- Coaching for the Mind grounded in clarity, strategy, and conscious leadership.
- CranioSacral Therapy for the Body releasing tension and restoring energetic flow.
- Reiki for the Spirit reconnecting clients to intuition, calm, and inner wisdom.

As the founder of the Women's Business Resource Community (WBRC), Karen has helped hundreds of women align their business vision with their personal truth — creating growth that feels balanced, authentic, and deeply fulfilling.



### The ALIGN Framework™~

#### Five Stages of Conscious Business Growth



- Awaken ~ Awareness and clarity.
- **Lead** ~ Alignment of values and purpose.
- Ignite ~ Inspired action and momentum.
- **Ground** ~ Integration and structure.
- Navigate ~ Leadership and sustainable flow.
- Ascension ~ Celebrate, integrate, and anchor



## Your Six-Month Journey Toward Sustainable Success

**The Alignment Ascension™** is a six-month private coaching experience designed for women ready to grow their businesses without sacrificing balance, health, or joy.

Rooted in the **ALIGN Framework**<sup>TM</sup>, this journey blends strategic business coaching with intuitive energy work and somatic healing — bringing together the mind, body, and spirit to create clarity, flow, and sustainable results.

Every session, ritual, and tool is customized to align your purpose with your practice — helping you expand your business from a place of calm confidence and soulful connection.

#### What to Expect Each Month

Each month unfolds as a guided phase in your ALIGN journey—helping you awaken your awareness, align your strategy, ignite momentum, ground your growth, and navigate expansion with grace.

#### You'll experience:

- Personalized 1:1 Coaching Weekly sessions to refine your business strategy and mindset.
- Energetic Alignment Tools Reiki, essential oils, intuitive readings, and meditative guidance.
- Somatic Integration CranioSacral Therapy and body awareness practices to release stress and restore flow.
- Practical Business Systems Structures and tools that support productivity, ease, and expansion.
- Community Connection Exclusive access to private WBRC groups and monthly support events.



#### What Makes This Journey Unique

Unlike traditional coaching, The Alignment Ascension™ doesn't separate strategy from spirit.

It honors your whole self — understanding that every business decision carries emotional and energetic weight.

When your nervous system is calm, your intuition clear, and your values aligned, you lead with ease — and success follows naturally.

At the heart of this experience is transformation that lasts — because it's built from the inside out.

Your business becomes more than a reflection of your work; it becomes a reflection of your wholeness.



"Alignment isn't something you achieve once. It's a practice of remembering who you are and building from that truth."



### Awaken & Lead ~

#### Laying the Foundation of Alignment



Month 1: Awaken — Awareness & Conscious Clarity

Theme: See clearly to choose wisely.

Focus Areas: Rediscover your true vision — not the one shaped by comparison, but the one rooted in your authentic calling.

Reveal what's draining your energy—identify misaligned offers, habits, or patterns that keep you in reactivity instead of flow. Reframe your relationship with success—move from performance to presence.

**Tools**: Vision mapping, energy awareness journaling, intuitive self-audit.

#### Mind-Body-Spirit Integration:

- Mind: Clarifying your big-picture goals.
- Body: Grounding breathwork & somatic check-ins.
- Spirit: Energy scan + Reiki-infused clarity meditation.

**Outcome**: Clarity, calm, and a renewed sense of purpose.





Month 2: Lead ~ Align Strategy with Purpose

**Theme**: Anchor your actions authentically.

**Focus Areas:** Connect purpose to performance — align business goals with your soul's mission.

Rebuild trust in your leadership voice — rediscover your confidence in decision-making.

Create an "Aligned Compass" — a personalized guide for intuitive, purpose-based choices.

**Tools**: Leadership values mapping, intuitive decision matrix.

#### Mind-Body-Spirit Integration:

- Mind: Strategic planning rooted in your "why."
- Body: Posture and breath alignment for confidence.
- Spirit: Chakra balancing for clarity in communication.

**Outcome**: Alignment of who you are and how you lead ~ strategy guided by intuition.

## Ignite & Ground ~

#### Building with Flow and Stability



Month 3: Ignite ~ Inspired Action & Expansion

Theme: Move forward in flow.

**Focus Areas:** Clarify your authentic message — express what you do with confidence and conviction.

Design marketing that feels natural — strategies rooted in service, not stress. Rebuild your relationship with money — transform scarcity into serenity.

**Tools**: Visibility Blueprint, Prosperity Tracker, Reiki for abundance.

#### Mind-Body-Spirit Integration:

- Mind: Marketing clarity & financial systems.
- Body: Movement to release stagnation (gentle somatic flow).
- Spirit: Solar plexus chakra activation for empowerment.

Outcome: Momentum, magnetism, and expanded capacity for abundance.



Month 4: Ground ~ Integration & Stability

**Theme**: Root before you rise.

**Focus Areas**: Stabilize your systems — create simple, supportive structures that sustain your growth.

Develop energetic resilience — learn how to ground yourself when challenges arise. Refine your offers — simplify and strengthen what truly serves your vision.

**Tools**: Grounding meditation, energy calibration chart, systems audit.

#### Mind-Body-Spirit Integration:

- Mind: Reassessing offers and structure.
- Body: CranioSacral release to support nervous system balance.
- Spirit: Reiki alignment to harmonize personal and business energy fields.

**Consistency**, emotional stability, and an easeful rhythm for sustainable growth.



## Navigate & Ascend ~

#### Stepping into calm, confident leadership and celebration



Month 5: Navigate ~ Leadership & Flow

Theme: Lead from center...

**Focus Areas:** Develop your leadership archetype — understand your natural style and how to lead from it authentically.

Scale in energetic alignment — expand without overextending. Create a rhythm of reflection and refinement — lead through presence, not pressure.

**Tools**: Leadership Style Quiz, Flow Mapping, Essential oils for clarity.

#### Mind-Body-Spirit Integration:

- Mind: Leadership development and systems scalability.
- Body: Movement for posture and presence.
- Spirit: Reiki for heart-centered influence and trust.

**Outcome**: Calm confidence, easeful authority, and magnetic leadership presence..



Month 6: Ascend ~ Integration, Celebration & Renewal

Theme: Evolve with grace

**Focus Areas**: Reflect and release — honor your journey and close with gratitude. Integrate lessons — craft your personalized Alignment Ascension Roadmap™ for continued growth.

Celebrate transformation — anchor your next chapter through ritual and intention.

**Tools**: Gratitude Ceremony, Closing Reiki session, Essential oil blend for renewal.

#### Mind-Body-Spirit Integration:

- Mind: Vision refinement for next 6– 12 months.
- Body: Gentle somatic reflection + breathing ritual.
- Spirit: Integration ceremony & guided meditation for ascension.

**Outcome**: Peace, wholeness, and readiness for your next aligned evolution.



## Your Private Client Experience

A sacred space for clarity, connection, and calm expansion.

As a Private Client within The Alignment Ascension™, you're not simply enrolling in a coaching program — you're entering a high-touch, holistic partnership designed to support your full evolution as a woman, leader, and entrepreneur.

Each element of this experience is intentionally crafted to nurture every layer of your being — the strategic, the energetic, and the spiritual — ensuring that your growth is sustainable, grounded, and deeply aligned.



Erika G

Karen's guidance and coaching has been invaluable to my small business both before and during the pandemic. I have no doubt that her expert planning and advice are what has allowed me to build a successful business in such a short amount of time. If you are thinking about partnering with her, take the leap and do it!

Your journey includes everything you need to stay supported, aligned, and empowered.



## Your Private Client Experience

You are fully supported — between sessions, in community, and beyond.

🦊 Weekly 1:1 Coaching Sessions

Private, 45-minute coaching calls focused on strategy, mindset, and energy alignment. Each session weaves together practical business planning and intuitive guidance — so you expand from clarity, not chaos.

#### Reiki & Energy Alignment

Receive distance Reiki and intuitive energy readings to clear blockages and maintain flow. You'll also learn simple practices to rebalance your energy between sessions.

#### Essential Oils & Healing Tools

A personalized essential oils care kit is shipped to you at the start of your program. Used in sessions and rituals, these blends deepen connection and calm, enhancing your energetic work.

CranioSacral Therapy (Optional, In-Person)

Experience gentle, body-based therapy to release physical tension and restore nervous system balance. (Available for clients local to Karen's in-person practice.)

Past Life Regression (Optional)

For those called to deeper spiritual integration, this modality supports understanding and clearing of energetic patterns across timelines.



## Ongoing Connection & Community

You are fully supported — between sessions, in community, and beyond.

Private Client Messaging Access

Direct, private communication with Karen through the WBRC messaging app for guidance and feedback between sessions.

Exclusive WBRC Private Client Group

Access a private circle inside the Women's Business Resource Community (WBRC), designed only for Karen's private clients — a space to share, celebrate, and receive support.

Group Access to Community Events

Join the monthly Savvy in the Square networking meeting, Biz 101 group coaching, and Lunch & Learn live sessions for collective growth and inspiration.

🕯 Open Office Hours

Drop into Karen's open Zoom hours every Monday at 11am ET for spontaneous check-ins and support.

→ 911 Coaching Access

When life or business demands immediate guidance, text "911" to connect directly. Emergency coaching calls are billed in 6-minute increments with a minimum of 18 minutes — offering timely, focused clarity when you need it most.



## Private Client Privileges

Your investment includes exclusive benefits available only to private clients within WBRC.



Enjoy 20% off WBRC workshops, events, and merchandise — so your ongoing growth remains accessible and supported.

#### 🎄 10% Collaborator's Fee

Earn a 10% collaborator's fee when you refer others to the WBRC community — payable on membership fees and any purchases.\*

Every part of your experience — from the private sessions to the shared community spaces — is designed to remind you that you are supported, seen, and safe to expand.

You're not walking this journey alone. You're walking it with guidance, grounded energy, and an ecosystem created to help you thrive.

"Support isn't a luxury. It's the foundation of sustainable success."
- Karen Kleinwort

\*Collaborator's fee is payable when both you and the referred member are in good standing with the community. Payments are issued the last week of the following month.



## Real Women. Real Growth. Real Alignment.

Stories from clients who chose to align, ascend, and lead from within

#### Cindy - Marketing Expert | Oregon

"Karen blends strategy with soul in a way I've never experienced before. Her insight, compassion, and practical wisdom helped me reach goals I once thought were out of reach. Working with her transformed not just my business—but how I lead it."

#### Erika - Business Owner | Michigan

"Karen's coaching carried me through some of my business's toughest seasons. Her planning, clarity, and intuition gave me stability and strength — especially during times of uncertainty. My company wouldn't be what it is today without her."

#### Heather M. - Spiritual Transformation Coach | Michigan

"Before working with Karen, I had big dreams but no clear direction. She gave me a roadmap, strategies that truly fit me, and the confidence to step fully into my purpose. This experience has been the most transformative investment I've ever made."

#### Angela - Fertility & IVF Expert | Founder, Embaby Box

"Karen came to our session fully prepared and deeply engaged. She was kind, enthusiastic, and full of powerful insights. Her honesty and creativity gave me exactly the clarity I needed to move forward with confidence."

#### Nicole G. - Educational Toy Expert | Florida

"Karen's compassion and patience immediately stood out. She doesn't just advise — she becomes part of your business journey. Her guidance helped me turn frustrations into opportunities, and I left our session feeling focused, supported, and inspired."



## Real Women. Real Growth. Real Alignment.

#### Nicole D. - Travel Advisory VA | Tennessee

"Eight months into coaching with Karen, I've found my focus and rebuilt my confidence. I went from scattered ideas and sporadic income to running a business that feels truly aligned. Her guidance helped me grow with integrity and purpose."

#### Sarah - Small Business Owner

"In just ten minutes, Karen helped me see what I'd been missing for months. Her clarity and intuition are incredible — she's simply the best."

#### Heather M. - Educational Resource Expert | Michigan

"The group sessions with Karen keep me focused, accountable, and moving forward. Her insight and encouragement make every next step feel achievable."

#### Vonda - Skincare Expert & Pharmacist

"Karen helped me see my true value — not just in my products, but in the transformation I bring my clients. She guided me to show up authentically and embrace the deeper purpose in my work. It's been a revelation."

"Every woman's journey is unique — but alignment makes them all possible."

- Karen Kleinwort



## Your Next Step ~ Begin Your Alignment Ascension\*

For the woman ready to grow her business with clarity, calm, and confidence.

Enrollment in **The Alignment Ascension™** is intentionally limited to just 20 private clients per year, ensuring each woman receives individualized attention, energetic alignment, and strategic clarity.

If you're ready to create success with soul — where strategy meets spirit — this is your invitation to begin.

"This isn't just about saying yes to a program — it's about saying yes to the woman you're becoming."

- Karen Kleinwort

#### **Option 1 — Apply for Private Client Enrollment**

If you already know this is your path, complete the brief application to begin your private client onboarding. Your responses help ensure the experience is fully aligned with your goals, energy, and vision.

Begin Your Alignment Ascension

#### Option 2 — Schedule a Discovery Call

If you'd like to connect first, schedule a 30-minute Alignment Discovery Call with Karen. This is a relaxed, no-pressure conversation to explore your goals, discuss the journey, and determine whether the energy feels right on both sides.

Schedule Your Alignment Call



### Your Next Step ~

#### Begin Your Alignment Ascension

#### What Happens Next

This isn't just about saying yes to a program — it's about saying yes to the woman you're becoming.

Once you apply or book your call, here's what to expect:

- 1. Warm Welcome: You'll receive a personal message confirming your next steps.
- 2. **Connection & Clarity:** During your call, we'll explore where you are, what's calling for change, and how alignment can guide you forward.
- 3. **Decision in Flow**: You'll receive a personalized summary and options for joining the program no pressure, just clarity.

The women I work with are visionaries — intuitive leaders who know success doesn't have to come through struggle.

When you align your energy with your purpose, everything becomes more graceful, more grounded, and more you.

If you're ready to grow from that space, I can't wait to walk beside you.

Your business.

Your energy.

Your evolution.

It's time to bring them into harmony — and rise.



#### Connect with Karen Kleinwort

Whether you're ready to begin your private journey or simply exploring if this path aligns with you, I'd love to connect.

Each conversation begins with openness, honesty, and intention — no pressure, only presence.

You're invited to reach out, ask questions, or schedule a call to explore how The Alignment Ascension<sup>TM</sup> can support your next level of growth.

Website
karenkleinwort.com

Email karen@getbizsavvy.com

Pased In Michigan, USA — working with women worldwide via Zoom

& Connect:

✗ Begin Your Alignment Ascension™✓ Schedule Your Alignment Call

"When your strategy honors your soul, your success becomes sustainable."



